

Acknowledgments

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Regional Forum Participants

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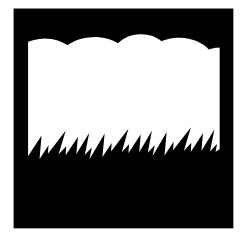
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COLORADO'S NORTH FRONT RANGE PROFILE OF TOURISM AND THE OUTDOORS

Summary

During March-June, 2004, Colorado State Parks convened a diverse range of stakeholders from Colorado's North Front Range to examine the current status of our outdoors resources and to identify strategies to sustain the region's reputation for top quality outdoors experiences amidst spectacular landscapes.

Engaged in the process were community leaders, outdoor retailers, tourism industry experts, non-profit organization executives, as well as experts from the range of local, state and federal agencies charged with managing the public lands that host outdoors enthusiasts. Based on an assessment of communities with common interests, the region was defined as Larimer and Weld Counties, but also Longmont due to



their connections to other communities along the St. Vrain River drainage.

Colorado State Parks convened the North Front Range Outdoor Recreation and Tourism Partnerships Forum as a pilot project to implement a new statewide strategy for sustaining the special outdoor recreation resources for which Colorado is world renowned. Prepared in consultation with a multi-interest Steering Group, this 2003 report is entitled "Colorado's Outdoor Recreation Future – Strategies for Colorado's Outdoors Heritage." The report's primary recommendation is to convene regional forums focusing on collaborative partnership strategies to meet the ever-growing public demand for guality outdoors experiences.

Already, North Front Range tourism businesses, public land agencies, and community leaders are devoting considerable talent and energy to successful partnerships designed to deliver the outdoors adventures that people value. For example:

- Rocky Mountain National Park, along with the host communities that serve as gateways to the park, attracts over 3.2 million visitors each year.
- Nearly ½ million people enjoy the region's state parks, generating \$9.46 million in . annual direct expenditures in the region. Millions more visit the Arapaho & Roosevelt National Forests and the Pawnee National Grassland.
- Greeley's Independence Stampede, the world's largest Fourth of July Rodeo and Western Celebration, attracts over 400,000 people each year.
- The region's largest communities (Fort Collins, Greeley, Loveland, Longmont and • Estes Park) are known for their parks and trail networks that provide the close to home recreation opportunities that residents value.
- Congress designated the Cache la Poudre River Corridor National Heritage Area in recognition of the region's outstanding cultural heritage, centered on a long history of carefully developed water resources.
- Over 67,500 people stop annually at the Colorado Welcome Center in Fort Collins, where they learn about the region's wealth of outdoors and cultural resources.

In the North Front Range, a thriving tourism industry closely tied to the region's unique outdoors appeal is critical to the regional economy. According to the Center for Business and Economic Forecasting, Inc., tourism provided at least 13,000 jobs in the region during 2001. Outdoors based tourism accounts for about 2/3 of these jobs. Dean Runyan and Associates estimate state and local taxes totaling \$122 million were generated by travel and tourism in 2000.

Yet the North Front Range is one of the fastest growing regions in Colorado, straining the capacity of the region's outdoors infrastructure. From 1990-2002, the region's population grew by 46% from about 318,000 to over 465,000 people. And from 2002 to 2015, the State Demographer projects another 39% increase to about 648,000 residents.

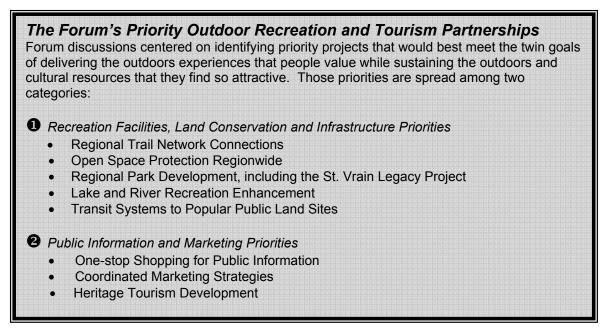
Faced with this continuing rapid population growth and constrained public agency budgets, Colorado State Parks believes that we must do even more to pursue collaborative strategies that will:

- Satisfy the ever-growing public demand for quality recreation experiences;
- Meet our responsibility to conserve our world class outdoors and cultural resources.

The North Front Range Outdoor Recreation and Tourism Partnerships Forum is based on the recognition that the best way to pursue these goals is to convene the people who know the resources best - regional leaders among businesses, municipal and county governments, non-profit organizations, and local, state and federal agencies.

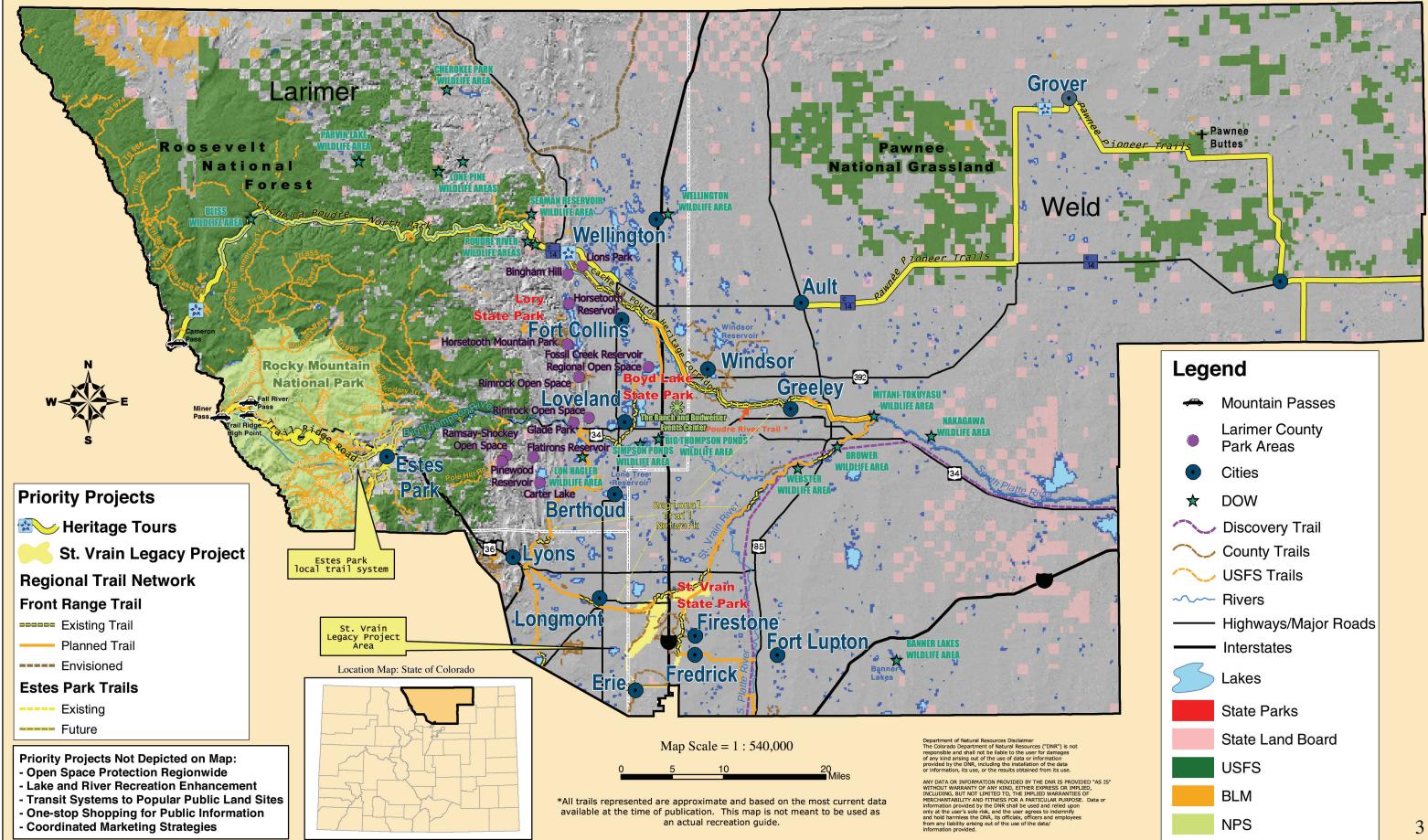
During two meetings of the Forum in April and May, 2004, about 40 regional leaders examined:

- Facts and figures gathered from polls and studies about public recreation preferences;
- Outstanding examples of collaborative partnerships already in place; and
- New strategies to build partnerships that better deliver the outdoors adventures that residents and visitors value.



In the full report that follows, these projects are described in more detail, as well as background to the forum concept, and key facts about regional outdoors attractions, demographics, public preferences, volunteers and youth engagement, and the impact of tourism on the regional economy.

North Front Range Region: Recreation and Tourism Partnerships



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Background - The North Front Range Outdoor Recreation and Tourism Forum

The North Front Range Outdoor Recreation and Tourism Forum is a principal outcome of Colorado State Parks' new statewide strategy for sustaining the very special outdoor recreation resources for which Colorado is world renowned. Prepared in consultation with a multi-interest Steering Committee, this 2003 report is entitled *"Colorado's Outdoor Recreation Future – Strategies for Colorado's Outdoors Heritage."* The report's primary recommendation is to convene regional forums that focus on collaborative partnership strategies for meeting the ever-growing public demand for quality outdoors experiences.

The report is also filled with data and analyses about Colorado's outdoors, public preferences and the nexus of tourism and recreation as a keystone in Colorado's regional economies. Funded through the federal Land and Water Conservation Fund, the report is available on the Colorado State Parks website at <u>www.parks.state.co.us.</u>

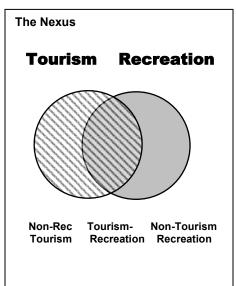
The report's recommendations are based on the Steering Committee's *Vision for Colorado's Outdoor Recreation Future:*

"As Coloradans, our heritage is centered on our connections to the spectacular landscapes that define our state. Yet today, Colorado faces an enormous challenge of satisfying the outdoor recreation demands of a rapidly expanding population, while meeting the responsibility to conserve the special outdoors resources for which Colorado is renowned. Through strategic partnerships, Colorado's diverse resource of public land agencies, business interests and non-profit groups will pursue innovative approaches that will sustain our special outdoors-based quality of life."

The Two Key Themes of Colorado's Outdoor Recreation Future Two key themes stand out in the statewide strategy envisioned in the report: *the nexus of tourism and recreation, and the importance of regional collaboration*.

0 The nexus of tourism and outdoor recreation in Colorado

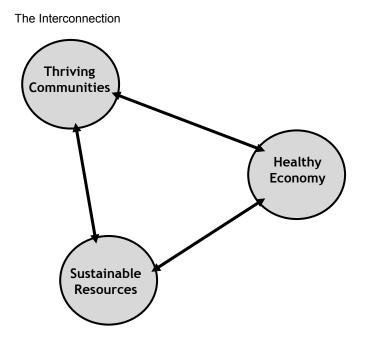
Colorado's tourism industry, its second-largest industry behind manufacturing, is closely tied to Colorado's unique outdoors appeal. Tourism generates more than \$7 billion a year in



spending according to a Longwoods International report commissioned by the **Colorado Tourism Office (CTO)** in the **2003** *Colorado Visitor Study.* Furthermore, tourism contributes over \$550 million to state and local tax coffers every year, according to Dean Runyan and Associates.

There is a critical linkage between recreation and tourism in Colorado. As depicted in the diagram to the left, a portion of tourism is not directly related to recreation, such as tourism activities associated with conducting business, visiting friends and relatives, travelers passing through on their way to other destinations or casino gambling. Likewise, a portion of recreation is not related to tourism, generally comprised of local residents who are enjoying the outdoors within 50-100 miles of their homes. Yet in the large area depicted by the overlapping circles, Colorado's tourism industry and its public lands managers work with the same resources and attractions and serve the same customers. This nexus makes their functions complementary and customer satisfaction for each dependent on how well industry and public agencies (local, state and federal) work together as managing partners.

At the same time, the industry and land managers alike must recognize that they strongly affect the service infrastructure, physical and cultural integrity, and the general quality of life



of host communities and their residents. To sustain both tourism business investments and the public land resources on which they depend, the tourism industry and land managers have a responsibility to work closely with community leaders to maintain that infrastructure and community identity so important to residents.

To maintain Colorado's natural market advantage of outstanding outdoors experiences, it is critical to develop strategies that simultaneously:

- Enable visitors to effectively learn about and then get out and enjoy the full breadth of Colorado's outdoors adventures; and
- Sustain the very qualities of our outdoors that visitors find so compelling

A Collaborative Regional Forums Strategy

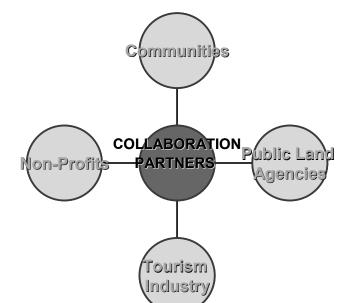
A key conclusion of the report's *Strategic Issues Steering Committee* was that while many outdoors issues are common to all regions of the state, solutions are best adapted to the specific character of Colorado's distinctive regions and their residents. Accordingly, the group adopted the *report's primary recommendation:*

Regional forums should be convened to develop collaborative strategies among communities with common interests, tourism business operators, non-profit organizations, and the public lands managers responsible for delivering the outdoors experiences visitors desire.

Advantages of the regional scale approach: A broad range of recreation diversity can best be provided from a range of private sector, non-profit, and local, state and federal agency sources. The entire range of recreation site visitors, from local residents to visitors within and from out of state, can be considered. Those local business people, recreation managers, community leaders, non-profits and citizens who are closest to the resource are best qualified to determine planning and investment needs.

- *Connectivity* among recreation sites, heritage and cultural sites, communities, and privately and publicly owned open lands can be considered.
- Collaboration leads to *better articulation of agency niches,* identifying gaps in services and conservation sites while discouraging duplication of efforts.

- Commitments of often scarce capital resources can be leveraged through *cooperative investment strategies.*
- An *increase in visitor capacity* can be accommodated by best matching visitor preferences with the recreation sites best suited to meet those needs.
- Specific management actions to deliver quality outdoors experiences and to conserve wildlife and its habitat can be better addressed.
- Community values and existing public policy frameworks can be better incorporated into planning and decisionmaking.



Strategic Priorities: The Colorado's Outdoors Future Steering Committee also identified a set of statewide strategic priorities to sustain Colorado's outdoors heritage. The group also recommended that the Regional Outdoor

Recreation and Tourism Partnerships Forums should focus on *cooperative approaches* among those strategic priorities:

- Investments in outdoor recreation facilities and programs to serve community and visitor needs
- Land protection strategies, including acquisitions and stewardship of public lands
- Infrastructure to accommodate citizens and visitors roads, public transportation and safety services
- Information for and marketing to citizens and visitors
- *Citizen engagement in resource stewardship* through volunteerism, outdoors education and youth corps
- Heritage tourism linkages among outdoor recreation and cultural sites

OUTCOMES – NORTH FRONT RANGE FORUM

By way of a National Park Service grant from the Land and Water Conservation Fund, Colorado State Parks convened the North Front Range Forum in March through June, 2004. Invited participants included community leaders, outdoor retailers, tourism industry experts, non-profit organization executives, as well as experts from the range of local, state and federal agencies charged with managing the public lands that host outdoors enthusiasts. A core group of regional professionals from the tourism and recreation fields were asked to identify the group of invited participants.

Through a process of two facilitated meetings, Forum attendees were asked to focus on several *targeted outcomes of the Forum:*

- Identify high priority projects the region desires to pursue
- Establish framework for on-going partnerships
- Forum Report
 - Comprehensive profile of region's outdoors and cultural heritage resources, and tourism's role in the regional economy
 - Features the projects identified by the forum and action strategies to pursue them
 - Vehicle to market projects to decision-makers

North Front Range Priorities for Collaborative Projects

Background - the Priority Setting Process:

One of the primary goals of the North Front Range Outdoor Recreation and Tourism Partnerships Forum was to identify priority projects that best meet public needs across the region (Larimer and Weld Counties, plus Longmont and Lyons.) Projects were identified and prioritized through a two-step process. An initial list was generated by a core group of local recreation, tourism and land conservation experts. At the first full meeting of the Forum, a larger cross-section of representatives was invited to brainstorm additional projects in two categories:

- 1. Outdoor Recreation Facilities, Land Conservation and Infrastructure
- 2. Public Information and Marketing

The 30 participants were asked to cast preferences for projects that should be highest priority in the region. At a second meeting of the Forum, attendees identified action strategies for pursuing those priority projects. These action strategies should not be considered a comprehensive list. Instead, they should be regarded as a starting point for on-going collaboration. Summarized below are the results.

O Recreation Facilities, Land Conservation and Infrastructure

High Priority Projects

A. Regional Trail Network

Trail projects were clearly the most popular topic for Forum participants. Together, the identified projects comprised a need for an inter-connected system among communities and public lands across the region. Specific projects that generated the most interest included:

- Inter-connected system between Ft. Collins, Greeley, Loveland and Estes Park
- Front Range Trail
- Poudre River Trail
- Estes Valley Trails
- Promote volunteer trail maintenance projects

Action Strategies:

Principal partners: Local, state and federal recreation, planning and transportation departments; local elected officials; trail-focused non-profits and citizens

- Complete efforts to inventory and map existing and proposed trails and identify gaps where additional planning is needed.
- Complete and refine county-wide and cross-county long range trail network plans.
 - More fully integrate trails into transportation network planning.
 - Develop multi-jurisdictional trail construction and maintenance standards.

• Recreation Facilities, Land Conservation and Infrastructure (cont'd)

Action Strategies (cont'd):

- Clearly define allowable uses of trail segments.
- Work responsively with private property owners on targeted corridor acquisitions.
- Pursue funding sources.

Roles for volunteers and youth corps: trail advocacy, construction and maintenance projects.

B. Open Space Protection

The next most popular priority for participants was open space protection, with wide support for protection of the region's scenic vistas and wildlife habitat, particularly along river corridors. Participants especially supported the need for land trusts and local communities to protect lands through conservation easements and through multi-agency partnerships. There was particular concern for areas where rapid development is occurring and for the need to work with developers to set aside open lands and parks.

Action Strategies:

Principal partners: Local, state and federal recreation agencies and planning departments, elected officials, local/regional/national land trusts, agricultural and private land-owners, and citizens

- Evaluate public preferences for types and locations of open space and to clearly define allowable uses of open space.
- Continue to build collaborative planning among municipalities and counties.
- Focus efforts on rapidly developing areas.
- Work responsively with private property owners on targeted acquisitions.
- Feature collaborative partnerships when pursuing funding sources.
- In Weld County and municipalities without dedicated open space funding, create marketing and education campaigns to build public support.

Roles for volunteers and youth corps: open space protection advocacy, construction and maintenance projects.

C. Regional Park Development

Another important priority for Forum participants is to develop additional capacity among regional parks. No one project stood out among preferences, which included a range from regional sports complexes, to additional development of reservoir recreation and the park nodes associated with the St. Vrain Legacy Project. There was also significant support for an inter-connected regional fee system among county, state and national parks.

Action Strategies:

Principal partners: Local government and state recreation agencies, elected officials, self-directed athletic groups and teams, private sector investors, and citizens

- Carefully assess needs, mindful of the desirability of providing unique experiences.
- Locate and plan projects to be multi-purpose in order to solidify broad partnerships.
- Develop partnerships among local governments to pursue joint planning, funding and construction.
- Involve private sector investors.

Roles for volunteers and youth corps: project advocacy, construction assistance.

Recreation Facilities, Land Conservation and Infrastructure (cont'd)

D. Water Recreation

Forum participants also rated as important the need to adopt strategies to enhance waterbased recreation, particularly to manage waters to sustain river flows and reservoir levels. More specific projects included combination river access and public park development, and additional camping and picnicking development around the region's reservoirs.

Action Strategies:

Principal partners: Local government and state recreation agencies, elected officials, water districts and ditch companies, private sector investors, water rights owners, river outfitters and citizens

- Pursue water management policies that encourage multiple uses of water among municipal, industrial, recreational and agricultural water rights holders.
- Develop a targeted river access acquisition plan and pursue funding sources. Involve private interests such as outfitters.
- Increase capacity to enforce private property access restrictions.
- Acquire surface rights to enhance water levels.
- Plan for recreational uses and recreation managers at two proposed reservoirs: Glade and Chimney Hollow Reservoirs.

Roles for volunteers and youth corps: Not discussed, but significant potential exists for volunteer and youth corps.

E. Transit Systems

Participants also expressed a need to develop public transportation systems among the regions many outdoor attractions, particularly along the Poudre and Big Thompson River canyons in order to access Rocky Mountain National Park and national forest lands.

Action Strategies:

Principal partners: Local, state and federal recreation, planning and transportation departments; local elected officials; private sector investors; non-profit recreation organizations and citizens

- Develop plans and financing through involvement in regional and state transportation planning processes.
- Consider phased approaches in order to make financing more feasible.
- Work with private investors such as tour companies.
- Integrate state of the art technology into planning and implementing infrastructure upgrades.
- Consider policies that limit vehicular access such as parking capacity limits and/or fees.

Roles for volunteers and youth corps: Not discussed, but significant potential exists for volunteer and youth corps.

Additional Projects:

Additional projects that Forum participants identified as important included:

- Coordinated development of environmental learning centers at the Welcome Center and the Poudre Learning Center
- Shooting ranges close to population centers



Public Information and Marketing

High Priority Projects

A. One-stop Shopping for Public Information and Publications

The most popular choices for Forum participants focused on "one-stop shopping" to facilitate access to public information for residents and visitors. Among the most often suggested specific ways to integrate information about outdoor recreations sites and programs among communities, recreation agencies and businesses were:

- Centralized website
- Information kiosks at government offices, businesses, visitor centers, and convention and visitors bureaus
- Regional publications and brochures
- Information grouped by activity rather than by agency

Action Strategies:

Principal partners: Local, state and federal recreation agencies; tourism industry professionals; private enterprises; Welcome Center; convention and visitors bureaus; chambers of commerce; non-profit recreation organizations and citizens

- Inventory and catalogue existing resources.
- Focus on map and trip oriented approaches to organizing information.
- Generate materials and identify equipment that can be generically distributed among a range of outlets. Consider "branding" options to develop marketing appeal.
- Develop clear specifications for desired products.
- Organize strategic partnerships to pursue joint projects and funding. Develop a transition team to provide continuity to programs and projects.

Roles for volunteers and youth corps: train and recruit volunteers to be knowledgeable resources at visitor centers, information desks and interpretive programs.

B. Coordinated Marketing Strategies

The next most popular priority for participants consisted of a group of marketing strategies targeted at increased coordination among tourism businesses, chambers of commerce, convention and visitors bureaus, and public agencies. In addition, some target markets and outlets were suggested, including adventure tourism enthusiasts, American Automobile Association, and seniors' organizations.

Action Strategies:

Principal partners: Local, state and federal recreation agencies; tourism industry professionals; private enterprises; Welcome Center; convention and visitors bureaus; chambers of commerce; non-profit recreation organizations and citizens

- Use market analyses to develop an integrated marketing and communication plan.
- Develop consistent messages and branding that can be promoted on a regionwide basis. Use those themes as the basis for targeted advertising nationwide and for Public Service Announcements that focus on economic value of recreation site investments.
- Regularly convene the marketing and public information experts from regional businesses, chambers, convention and visitors to coordinate marketing campaigns.
- Engage Colorado Tourism Office in marketing strategies, including increased promotion of state and national park sites. Include access to the CTO website.
 Roles for volunteers and youth corps: none identified

Public Information and Marketing (cont'd)

C. Heritage Tourism and Interpretation Development

The third most popular priority is the integrated development of interpretive materials and tours in support of the region's substantial heritage tourism resources.

Action Strategies:

Principal partners: Local, state and federal recreation agencies; state and regional historical societies; tourism industry professionals; private enterprises; Welcome Center; convention and visitors bureaus; chambers of commerce; non-profit recreation organizations and citizens

- Identify the major stakeholders and inventory existing resources. Identify gaps that can be filled with new programs and projects.
- Develop a unified regionwide heritage tourism featuring themes and promotion programs that can be shared among public and private outlets.
- Develop a regional tour of museums, homestead and historic sites.
- Work closely with special regional resources like the Scenic and Historic Byways, Rocky Mountain Nature Association, the Poudre Heritage Area and Learning Center, and the National Association for Interpretation.
- Act quickly to acquire funding, including through the Colorado Tourism Office.
- Attract private site owner participants such as historic ranch owners through an incentive program.
- Develop a recognition program focused on rewarding people for participating in the whole regionwide approach.

Roles for volunteers and youth corps: volunteers are considered to be the primary means to enact strategies, through community involvement advocacy and by staffing the sites.

Additional Projects:

Other projects that Forum participants identified as important include:

- More outdoor education available in school systems
- Continue and promote Division of Wildlife school programs and watchable wildlife sites
- Consistent signage directing visitors to and among the region's major outdoors sites
- Opportunities for "1st Timer" Camp-outs

Framework for On-going Partnerships

One of the major targeted outcomes of the North Front Range Outdoor Recreation and Tourism Partnerships Forum was to establish a framework to pursue the Priorities and Action Strategies identified by the forum attendees.

The Forum participants expressed recognition of the value of continued collaboration among attendees and agreed to continue the work of the Forum by convening additional meetings. *Two participants volunteered to convene future meetings: Gary Buffington, Director of Larimer County Parks and Open Lands; and Rich Harter, Executive Director of the Fort Collins Convention and Visitors Bureau.* As the original convener of the Forum, Colorado State Parks agreed to continue in a support role for future meetings. Gary Thorson and Dean Winstanley from the Denver Office Marketing and Strategic Planning staff will attend and will be prepared to recommend resources available for the future work of the Forum. Staff from state parks in the region and representatives from the Rocky Mountain Region will continue to attend and actively participate in Forum meetings.

North Front Range Region Profile

From the high plains to the Continental Divide, the North Front Range contains a mixture of scenic landscapes and prosperous cities. The most populated region within Colorado, the Front Range continues to experience rapid growth.

Bordering the western edge of the metropolitan areas, rolling foothills develop into the Front Range of the Rockies. The close proximity to the Rockies enables Northern Front Range residents convenient access to a multitude of recreation opportunities.

Located between the plains and mountains, Ft. Collins, Greeley, Longmont and Loveland are some of the larger cities in the region. While these cities are not typical tourism or outdoor recreation destinations like other Colorado areas, they still serve a growing population with increasing recreation demands.

Ft. Collins, the largest city in the North Front Range, has managed to maintain the essence of a small town despite continued growth. Over 115,000 people have chosen to call Ft. Collins home, and about 20,000 students attend Colorado State University each year. Economically tied to farming and ranching, Ft. Collins was permanently rooted once the Agricultural College of Colorado, now Colorado State University, opened its doors in 1879.

In Weld County, Greeley hosts a population of over 75,000 and is the second largest city in the region. The history of Greeley is one of the main attractants to outsiders, with several well-respected museums. James Michener fans often tour the town to see where the famous writer lived while writing *Centennial*. University of Northern Colorado is located in Greeley, with a well respected performing arts center. The Independence Stampede, the world's largest Fourth of July Rodeo and Western Celebration, attracts over 400,000 people each year.

Numerous other cities in the North Front Range region may be smaller in size and population but still serve as gateways and destinations for recreation and tourism. Estes Park, the gateway to Rocky Mountain National Park, sees over 3 million visitors a year.

Physiographic Description

The Northern Front Range region encompasses several of the predominant natural terrain types in Colorado, including grasslands and prairies, foothills, and high mountain ranges. Ft. Collins is primarily urban, but stretches of the area's natural grasslands vegetation are still visible. Larimer and Weld counties consist of relatively flat terrain, with some gentle hills and bluffs dominated by grasslands vegetation. Shrublands and woodlands occupy small but important ecological niches.

The foothills of the Rockies in the western section of the region are fundamentally grasslands, but the numerous canyons, creeks, and streams in these counties are host to stretches of woodland terrain. These areas are wooded with coniferous forest trees – Ponderosa pine, Douglas fir, and spruce varieties.

Major Recreation Attractions

National Park Lands: Rocky Mountain National Park

USDA Forest Service (USFS) Lands: Roosevelt National Forest, Cache La Poudre Wilderness, Rawah Wilderness, Comanche Peak Wilderness, Neota Wilderness, Pawnee National Grassland

BLM Lands: BLM manages public lands in the northwest corner of Larimer County.

State Parks: Lory, Boyd Lake, St. Vrain

State Wildlife Areas: There are 29 SWAs in the region.

Scenic and Historic Byways: Cache la Poudre – North Park, Trail Ridge Road, Pawnee Pioneer Trails

Cultural and historic sites: Union Colony Civic Center, Centennial Village Museum, Fort Vasquez, The Fort Collins Museum, High Plains Environmental Center, Lincoln Center

Points of Interest and other recreation options: Cache La Poudre Canyon/River, Big Thompson Canyon/River, The Independence Stampede, Horsetooth Reservoir and Mountain Park, New Belgium Brewing Company Tours, Budweiser Tours, The Discovery Trail, The Front Range Trail, Cache La Poudre Heritage Area

Local Profile

Major Communities

The North Front Range region consists of two counties: Larimer and Weld, plus Boulder County's City of Longmont, due to its geographic proximity.

Major towns and cities within these counties include Ft. Collins, Loveland, Estes Park, Greeley and Longmont.

County	Total Land Area (Acres)	Total Federal Public Land (Acres)	Total State Land (Acres)	Local Government Public Land (Acres)	Total Public Land (Acres)	Acres of Public Land Per Person
Larimer	1,683,922	791,185	78,776	13,472	883,433	3.5
Weld	2,571,835	207,723	175,164	1,492	384,379	2.1
Region Total						
	4,255,757	998,908	253,940	14,964	1,267,812	2.9
Colorado Total						
. 0101	66,635,566	24,615,788	3,318,419	279,087	28,213,294	6.5

Public Land Totals

*Note: Longmont is not included in these figures because numbers were tabulated using county boundaries. Source: Colorado Dept. of Local Affairs, 2003.

The region contains nearly three acres of public land per person, about half of the statewide average. Federal lands provide nearly 1,000,000 acres for outdoor recreation, with state lands and local government lands providing a significant amount of lands. Lands managed my local governments often see the most concentrated use because of their proximity to population centers.

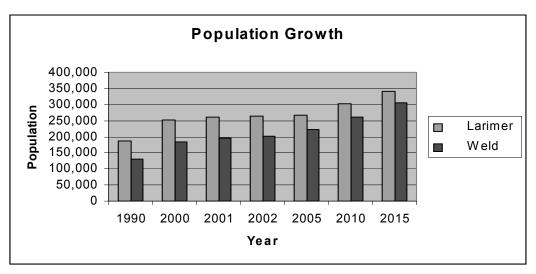
Population and Demographic Characteristics

Population Trends

County	April, 1990	July, 2000	July, 2001	July, 2002	July, 2005	July, 2010	July, 2015	% Change 1990- 2015
Larimer	186,136	253,137	259,707	263,113	267,369	303,468	341,210	83%
Weld	131,817	183,561	194,318	202,427	221,072	261,360	306,197	132%
Regional Totals	317,953	436,698	454,025	465,540	488,441	564,828	647,407	104%
Colorado Totals	3,294,473	4,321,023	4,426,825	4,487,055	4,696,441	5,133,885	5,579,762	69%

Source: Colorado Dept. of Local Affairs, Demography Section 2003.

The region has been growing steadily for nearly 15 years, with the trend expected to continue. By 2015, the region will see a 104% population increase, from about 318,000 in 1990 to over 647,000 in 2015.



Source: Colorado Dept. of Local Affairs, Demography Section 2003

Census Data by County

MEDIA	NAGE		PERSONS BELOW POVERTY LEVEL		HOUSEHOLD COME
Larimer	33.2	Larimer	9.20%	Larimer	\$48,655
Weld	30.9	Weld	12.50%	Weld	\$42,321
Regional Average	32.05	Regional Average	10.85%	Regional Average	\$45,488
Colorado Average	34.3	Colorado Average	9.3%	Colorado Average	\$47,203

Source: U.S. Census Bureau, Census 2000.

Residents of Larimer and Weld County vary slightly in terms of median age, poverty level and median household income. Residents in Larimer County are closer to the state's median age, with Weld County being about four years younger than the state average. A higher percentage of residents in Weld County are living below the poverty level as compared to Larimer County and the Colorado average. Not surprisingly this is also represented in median household incomes; residents in Larimer earn more than those in Weld.

Ethnicity in the Region

County	White	Black or African American	American Indian or Alaska Native	Asian	Native Hawaiian and Other Pacific Islanders	Some Other Race	Two or More Races	Hispanic or Latino (of any race)	White Alone (Not Hispanic or Latino)
Larimer	91.4	0.7	0.7	1.6	0.1	3.4	2.2	8.3	87.5
Weld	81.7	0.6	0.9	0.8	0.1	13.3	2.7	27	70
Regional Average	86.6	0.7	0.8	1.2	0.1	8.4	2.5	17.7	78.8
Colorado	82.8	3.8	1	2.2	0.1	7.2	2.8	17.1	74.5

Source: US Census Bureau, Census, 2000.



Economic Profile

Economic Profile

Each local economy is run by one or more economic "engines," or industries that are the basis of economic activity by selling goods and services outside the local area. For example, manufacturing firms export their products to other areas in the nation and the world bringing in outside dollars and supporting jobs in the local economy. Because the base industry is ultimately responsible for generating these local jobs, employment in the support firms is generally captured within the manufacturing industry totals. Throughout these economic profiles, employment and income are categorized by the underlying base industry. The base industries include: Agribusiness, Mining, Manufacturing, Regional Center/National Service, Tourism, and Government.

In addition to these base industries, there are three other categories - two involve households

Travel-Related Tax Revenues for 2000

	Local Taxes (\$M)	State Taxes (\$M)	Total Tax Revenues (\$M)	% Travel Related Local Taxes of Total Local Taxes
Larimer	8.25	12.77	81.91	10.1%
Weld	2.74	5.25	40.09	6.8%
Region Totals	10.99	18.02	122.00	9%
Colorado Totals	273.08	277	1787.24	15%

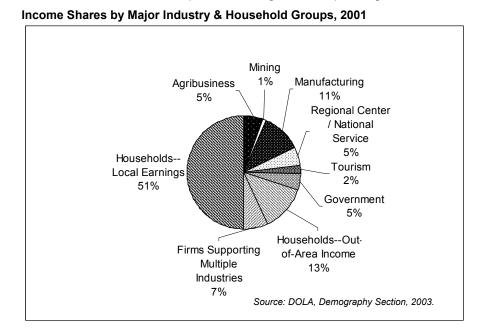
and the last is a balance of unspecified industries. Employment generated by household spending is classified in two ways. First, income that is received from pension payments, dividends, welfare, and other income that originates outside the local area is classified as "basic" - just like tourism. The second classification is employment generated from spending income that is earned within the

Source: Dean Runyan and Assoc., The Economic Impact of Travel on Colorado, 2000

local area. This is not "basic" – it is part of the multiplier effect. These jobs are shown separately because they could not be allocated to their respective base industry. Finally, there is a category called "Firms Supporting Multiple Industries." Jobs and income generated from this economic activity are also part of the basic industries as described above, but could not be tied to a specific base industry.

Cost of living indexes provide a relative measure of affordability. County-specific indexes are shown and can be compared with the Colorado average index of 1.00.

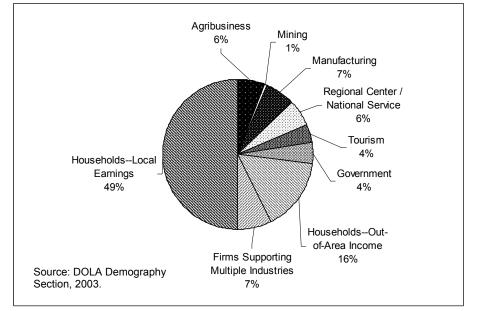
Overall, the economy of the northern Front Range is very balanced relying on many industries. With the exception of mining and the spending of out-of-area income, employment generated by



industries ranges from 4% to 7%. At 4%, tourism provides at least 13,000 jobs in Larimer and Weld Counties.

While income generated by basic industry is very similar to job generation, manufacturing grabs a much larger share of the pie. Eleven percent of area income is attributed to manufacturing, but only 7% of employment. The tourism share shrinks to 2% of area income.

The cost of living in the northern Front Range is very close to the statewide average. Median household income in Weld County is about 90% of the Colorado average, while Larimer County shows such incomes to be 103% of the Colorado average.



North Front Range Employment Shares by Major Industry & Household Groups, 2001

Economic Profile of Tourism

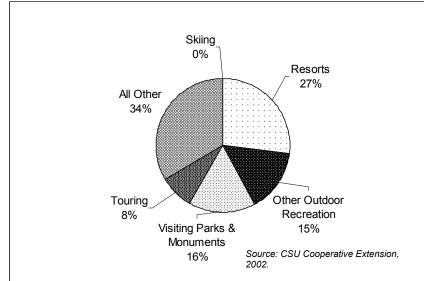
Tourism accounts for approximately 6% of all jobs in the region, compared to 8% statewide. Nearly 13,000 jobs in the North Front Range are directly linked to tourism, with the majority generated by resorts.

Tourism Employment in 1999

			Outd	oor Recreati	on	Parks &	1	Special	City	Business		Friends &	Total	All
County	Skiing	Resorts	Summer	Fall	Winter	Monuments	Touring	Events	Trips	Trips	Casinos	Relatives	Tourism	Sectors
Larimer	0	3,187	731	310	76	2,104	915	443	260	1,127	0	617	10,067	141,227
Weld	0	297	422	288	138	0	155	473	65	543	0	421	2,856	84,070
Region	0	3,484	1,153	598	214	2,104	1,070	915	324	1,670	0	1,038	12,923	225,297
Colorado	59,320	41,148	36,090	18,863	2,863	25,252	43,037	38,916	35,555	56,476	12,664	42,302	425,905	5,253,623

Source: Center for Business and Economic Forecasting, Inc., 2001.

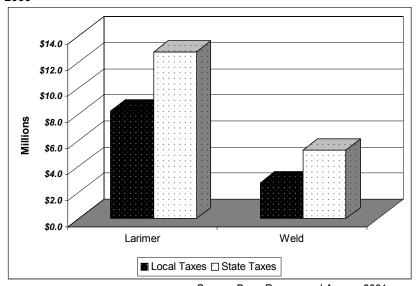




Tourism in Larimer and Weld Counties is strongly influenced by Rocky Mountain National Park. Resorts, primarily in the gateway community of Estes Park, account for 27% of tourism-based employment.

Combining these resorts with other outdoor recreation

categories means that outdoor based tourism accounts for 66% of all tourism jobs. The remaining tourism jobs in this sub-region are likely attributed to activities in the metropolitan areas of Ft. Collins and Greeley.



North Front Range State and Local Taxes Generated by Tourism & Travel, 2000

Total taxes generated by travel and tourism in the area totals \$122 million. Tax revenues are widely varied between these two counties. Larimer County collected about four times more in local tourism-based taxes than Weld County. These amounted to about 10% of total tax receipts in Larimer County and 7% in Weld County.

According to a PricewaterhouseCoopers Market Assessment Study in 2003, visitors to the three state parks in the region annually contributed about \$9.5 million in direct

expenditures to the local economy. This estimate is based on visitor surveys at Lory, Boyd Lake and St. Vrain State Parks, and includes expenditures within 50 miles of the parks on food and beverages, entertainment, lodging, fuel and supplies.

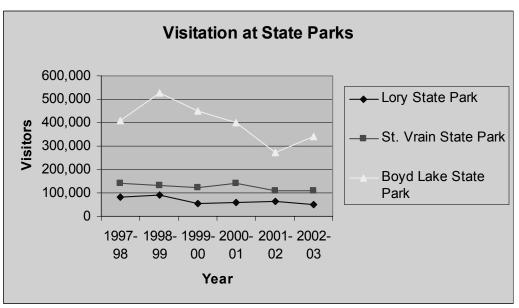
Heritage tourism is a significant contributor to the regional economy, also, The Cache la Poudre National Heritage Area, and the regions' three Scenic and Historic Byways (Pawnee Pioneer Trail, Trail Ridge Road and Cache la Poudre-North Park) anchor travel to sites and activities that represent authentic slices of people and the past. According to the National Trust for Historic Preservation, heritage tourism is growing at more than twice the 5.6% annual growth rate of travel nationally. Heritage travelers spend an average of \$623 per trip per person, compared with \$457 for all U.S. travelers.

Regional Tourism and Visitor Recreation

Visitation Data

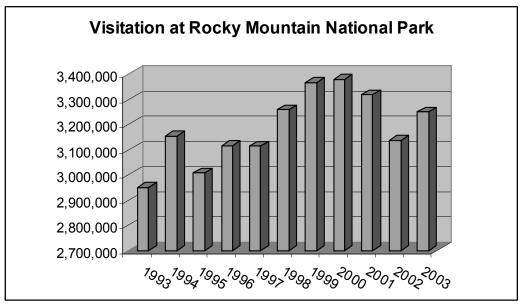
	Lory State	St. Vrain State	Boyd Lake	Rocky Mountain	Arapaho
Year	Park	Park	State Park	National Park	ŃF
1992-93				2,950,867	
1993-94				3,153,695	
1994-95				3,008,446	
1995-96				3,115,785	
1996-97				3,113,523	
1997-98	80,957	140,990	407,919	3,258,921	
1998-99	89,037	132,109	528,467	3,366,253	
1999-00	55,679	124,379	451,610	3,379,644	
2000-01	60,083	139,262	399,256	3,318,309	
2001-02	64,477	108,579	272,776	3,138,066	
2002-03	50,624	106,942	341,366	3,249,444	7,824,097

Source: Dean Runyan and Assoc., 2001



Source: Colorado State Parks, 2003.

Visitation numbers at the three state parks and Rocky Mountain National Park demonstrate variances in visitation. Both agencies appear to have experienced a decline in visitors in 2001 and particularly 2002. This may be due to a change in people's travel plans after September 11th, a stressed economy, a decrease in Colorado marketing, a four-year drought and wildfires across the state.



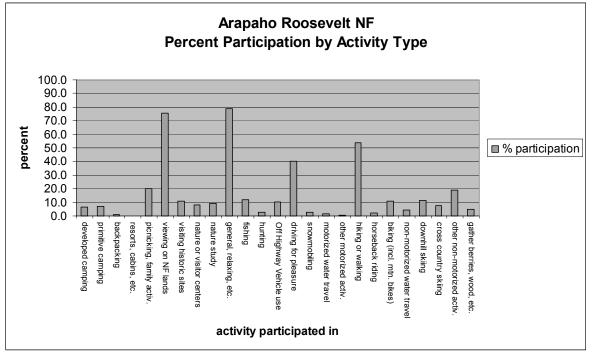
Source: National Park Service, 2004.

Tourist and Resident Preferences

Preferences on USFS Lands

People recreating at the Arapaho and Roosevelt National Forests are primarily seeking to relax. Viewing nature, wildlife and scenery is the second most popular reason people visit these forests. Hiking, walking and driving for pleasure are also very popular activities.

Participation in Activities at Arapaho and Roosevelt NFs



Source: USFS, 2004.

State Parks Market Assessment Study

Information provided in this section is gathered from the 2003 Colorado State Parks Market Assessment Study conducted by PricewaterhouseCoopers ("PwC"). To download the complete report, visit <u>www.parks.state.co.us</u> Of the 1,613 respondents surveyed, 91 reside in the North Front Range.

North Front Range residents are nearly evenly divided between wilderness-type settings and large, well-developed parks as their favorite outdoor destination. This dichotomy is consistent with years of statewide polling by others.

First-choice Outdoor Recreation Destinations

Destination	% of respondents statewide	% of respondents North Front Range Region
Wilderness areas with little or no development	29	32
Large parks with a wide range of camping, trails, boating and fishing	27	31
Forests and lakes with limited trails, camping, boating and fishing	21	17
Rivers with boating and fishing	16	15
Community trails and community parks with ball fields and recreation centers	8	6
	(N = 1613)	(N = 91)

Participation in Outdoor Recreation Activities in the Last 12 Months

Activity	% of respondents statewide	% of respondents Front Range region
Picnicking	82	79
Trail recreation (hiking, biking, etc)	74	77
Water recreation (swimming, sailing, etc)	61	66
Tent camping	59	58
Fishing	53	45
Visiting historical sites	62	68
Motorized water recreation	29	25
RV/car camping	37	33
Bird/wildlife watching	52	54
Hunting	20	15
Winter sports (skiing, snowboarding, etc)	36	39
Ball sports (golf, baseball, tennis)	44	47
Motorized trail recreation	31	15
Motorized winter sports	16	5
	(N = 1613)	(N = 91)

North Front Range residents enjoy a range of outdoor recreation activities and are clearly very active. Picnicking and trail recreation are the most popular activities in the North Front Range and across Colorado. Water sports and visiting historical sites also rank highly.

Recommendations from friends and family are highly valued when selecting outdoors adventures. Newspapers and television are the second and third most common sources of information. The internet is a very important resource, with 45% of North Front Range residents logging on to websites for more information. Most people utilize a combination of information sources.

When asked what would make them visit state parks more frequently, people most often responded "smaller crowds," which highlights the difficulties in meeting the recreation demands of an increasing population.

Information Source Used When Planning **Recreation Activities**

source	% of respondents statewide	% of respondents Front Range region
Recommendation from friends/family	87	87
Newspapers	62	64
Television	43	44
Internet	40	45
Radio ads	37	36
Entertainment magazines	20	20
Billboards	18	18
	(N = 1613)	(N = 91)

(N = 91)



Increased Visitation Based on Proposed Features

Increased Visitation Based on Proposed Features							
feature	% of respondents statewide	% of respondents Front Range region					
Smaller crowds	83	87					
More backcountry parks with minimal development	70	69					
Better quality facilities	70	67					
More trail opportunities	67	70					
Greater range of recreational options	60	54					
More education programs	57	58					
More advertising	55	58					
Theme parks	35	28					
Lodges/conference centers	34	30					
Golf courses	19	21					
	(N = 1613)	(N = 91)					

Public Engagement in Stewardship

Volunteerism

Volunteers at State Parks in 2002

Volunteers are an enormous and growing asset to Colorado's public lands in the North Front Range.

State Park # of Volunteer # of Volunteers Hours Boyd Lake 1.683 194 Lory 1.210 150 St. Vrain 4,592 60 Region Total 404 7,485

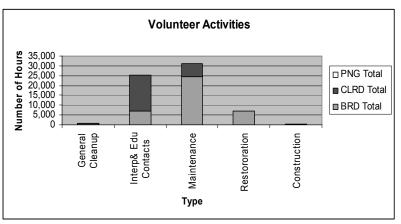
♣ Of the 30

agencies in the North Front Source: Colorado State Parks, 2004.

Range responding to the Local Government Survey conducted by Colorado State Parks, six local governments rely on volunteers to provide visitor services and 12 use volunteers for maintenance or construction work. Combined, these volunteers contribute nearly 26,000 hours of service to local governments in the North Front Range.

- Volunteers for Outdoor Colorado (VOC) volunteers contributed 3,929 volunteer days in 2003 across Colorado, a 1936% increase from the 193 volunteer days in 1984.
- At the three state parks in the North Front Range, over 400 volunteers contributed nearly 7,500 hours in 2002 completing a wide range of services: clerical, maintenance, graphic design and park hosts. All three parks are aiming to increase the use of volunteers in the coming years.

Volunteer Activities at Roosevelt National Forest in 2002



In the Roosevelt National Forest, the majority of volunteer hours relate to interpretation and education and maintenance duties. Across all five categories, volunteers contributed over 64,000 hours in 2002.

Volunteer Hours at Roosevelt National Forest in 2002

	Volunteer Hours	Number of Volunteers
Boulder		
Ranger District	20.040	475
(BRD)	38,840	475
Canyon Lakes		
Ranger District	05 407	000
(CLRD)	25,467	683
Pawnee Natl		
Grassland		
(PNG)	404	7
Total for		
Roosevelt NF	64,711	1,165

Source: USFS, 2004.

Youth Corps

Youth corps are a critical component of maintaining Colorado's outstanding outdoors heritage in a state with increasing budget constraints and an expanding population. Across the state and in the North Front Range, youth corps are helping agencies provide the quality outdoors experience residents and visitors desire.

Source: USES 2004

- Colorado Youth Corps Association engages youth in lifelong outdoors learning experiences while accomplishing significant construction and maintenance services. A broad range of agencies contract with Colorado youth corps for conservation projects, including community parks and recreation agencies, Colorado State Parks, Division of Wildlife, National Park Service, USDA Forest Service, Continental Divide Trail Alliance, Colorado Fourteeners Initiative, Colorado Off-Highway Vehicle Coalition, and numerous land trusts.
- Since 1997, the number of youth employed through the Colorado Youth Corps Association and its network of independent community youth conservation corps has nearly tripled from five community programs serving 210 kids on the Front Range to ten operations statewide serving over 620 youth.
- Both Larimer and Weld County serve youth through the Youth Corps. Growing by 32% since 1999, the Larimer County Youth Corps currently serves over 121 youth. Weld County provides opportunities for nine youth, currently. Youth provide a range of services related to trail, park facility and habitat stewardship projects.
- Six of the 30 local governments responding to the Local Government Survey use youth corps for maintenance and construction work, contributing 39 annual crew weeks.

Interpretation and Environmental Education

State Park	Personal Interpretation	Total Interpretation
Boyd	60	3,209
Lory	1,782	5,396
St. Vrain	303	303
Region Total	2,145	8,908

Interpretation Participation at State Parks in 2003

Source: Colorado State Parks, 2004.

Interpretation and Environmental Education creates a critical link between land managers and the public. Across Colorado, agencies are utilizing interpretation and education opportunities to help educate and inform visitors.

Of the 30 agencies in the North Front Range responding to the Local

Government Survey, six offer Interpretive or Outdoor Education programs to over 17,700 visitors.

Since 1931, the **Rocky Mountain Nature Association** (RMNA) has supported the education, preservation and research objectives of Rocky Mountain National Park (RMNP) through sales of educational and interpretive items in retail stores within RMNP, USFS offices, booths and the Ft. Collins Welcome Center. In 2003, RMNA Coloradobased revenues totaled \$1.1 million.

Grant Allocations

The following table is a summary of total grant allocations since each grant program's inception. Land and Water Conservation Fund (LWCF) grants are awarded by Colorado State Parks with authority from the National Park Service. Both Off-Highway Vehicles (OHV) and Recreation Trails Grants (Trails) are administered by Colorado State Parks. Conservation Trust Fund (CTF)

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grants are a portion of lottery proceeds automatically distributed to local governments on the basis of population. Great Outdoors Colorado (GOCO) distributes proceeds from the Colorado Lottery in substantially equal portions over time among four broad recipient groups: wildlife, parks and recreation, open space, and local governments.

County	GOCO grants total value	LWCF grants total value	OHV grants total value	Trails grants total value	CTF grants total value	County total
Larimer	\$20,508,028	\$5,907,077	\$67,400	\$164,000	\$27,816,051	\$54,462,556
Weld	\$2,244,101	\$689,002	\$142,630	\$833,600	\$20,175,425	\$24,084,758
Region Total	\$22,752,129	\$6,596,079	\$210,030	\$997,600	\$47,991,476	\$78,547,314

Grant information by County

Local Government Issues and Needs

Conducted by Colorado State Parks, The Local Government Survey is a key part of the 2003 Outdoors Recreation Future statewide recreation plan update. The results from the survey will be a basis for determining the use of Colorado's LWCF allocations, a significant portion of which are used to fund local government parks and recreation facilities through a grants program administered by Colorado State Parks. The Local Government Survey is a crucial part of evaluating demand and supply for outdoor recreation resources by identifying needs and priorities of municipalities, counties, and special districts managing recreation. Comprehensive results and a list of jurisdictions that completed the survey, can be downloaded at www.parks.state.co.us

Ranked Priority NEEDS for Local Governments

LOCAL GOVERNMENT NEED	North Front Range Rank	Statewide Rank
Community trail system	1	1
Baseball and football fields	2	7
Acquisition of parklands	3	11
Acquisition of trail corridors and rights of way	4	5
Picnicking	5	2
Playgrounds	6	3
Acquisition of natural open space	7	8
Acquire water for recreation	8	14
Multi-purpose trails	9	4
Soccer fields	10	10
Hard surface (concrete or asphalt) trails	11	15
Trails connecting to public lands	12	6
Natural surface/crusher fine trails	13	13
Trails connecting to adjacent communities	14	12
Skateboard parks	15	16

The importance of trails in the North Front Range resonates in both the Issues and the Needs sections. A 'community trail svstem" was the most significant need for the region, as well as in the state. This is also represented in the "completing community trail

N=30, Source: State Parks Local Govt. Survey, 2003.

systems" which ranks sixth biggest issue and "connecting communities to public lands with trail systems," which ranked 14th.

Other high priority needs include baseball and football fields and the acquisition of parklands, trail corridors and right of ways. Skateboard parks are an emerging trend for local governments.

Ranked Priority ISSUES for Local Governments

LOCAL GOVERNMENT ISSUE	North Front Range Rank	Statewide Rank
Insufficient resources to fund your agency's budget	1	1
Offer recreation programs for youth	2	5
Year to year stability of your agency's budget	3	2
Capacity to serve growing population	4	8
Liability protection for your agency	5	4
Need to create a dedicated funding source for acquisitions and facilities	6	12
Completing community trail systems	7	11
Need for visitor safety and protection	8	3
Vandalism	9	9
Access for people with disabilities	10	6
Provide public information about facilities and programs	11	10
Graffiti control	12	16
Coordination/cooperation with other outdoor recreation agencies	13	13
Connecting communities to public lands with trail systems	14	18
Recreation programs and opportunities for seniors	15	15

N=30

Source: State Parks Local Govt. Survey, 2003.

In the face of continuing population growth and constrained public agency budgets, pursuing collaborative strategies is a necessary aspect of providing quality outdoors experiences. Clearly, local government agencies in the North Front Range and across Colorado are seeing the effects of budget constraints. Two of the top three issues in the region all relate to budget concerns. And "Capacity to serve growing population" ranks fourth among local government concerns.

Inventory of Recreation Facilities Managed by Local Governments

Recreation Facility	North Front Range	Statewide
Public Parks	301	2,592
Acreage Public Parks	6,584	99,299
Open Space Areas	121	1,853
Acreage Open Space (fee title)	11,552	183,272
Acreage Open Space (easements)	8,320	92,789
Golf courses managed by your agency	14	75
Acreage Golf Courses	1307	11,090
Picnic Shelters	199	1,232
Playgrounds	164	1,528
Campsites	837	1,093
Miles of multiple use paved trails	123	1,507
Miles of multiple use gravel or soft surface trails	113	1,231
Miles of pedestrian only (hiking) trails	15	269

Source: State Parks Local Govt. Survey, 2003. N=30

Agency Characteristics

Characteristic	Summary of Responses	Percent of Respondents
Agencies offering Interpretive or Outdoor Education programs	5	6%
Number of people attending Interpretive or Outdoor Education programs annually	17,765	NA
Agencies using volunteers to provide visitor services	6	12%
Agencies using volunteers for maintenance or construction work	12	0%
Estimated annual volunteer hours	25,956	NA
Agencies utilizing youth conservation corps crews for maintenance or		
construction work	6	12%
Estimated total number of annual crew weeks	39	NA
Estimated total dollar value of capital improvements (such as land, facilities, trails) planned by agencies in the region for the five year period of 2003-08.		
	\$100,927,536	NA
Estimated dollar amount that can be funded by existing resources for proposed five year capital improvements		
	\$21,733,545	NA

Source: State Parks Local Govt. Survey, 2003. N= 30

With nearly \$101 million of planned capital improvements on local government lands, the North Front Range is preparing to meet the needs of an expanding population. However, only \$21.7 million of those improvements have an existing funding source, creating a \$79.3 million deficit.



Pre-Forum Participant Questionnaire

In order to facilitate the Forum's development of collaborative strategies, the invitees to the Forum meetings were asked to complete a Pre-Forum Participant Questionnaire. The questionnaire was structured to reflect the strategic issues and action frameworks that are featured in the statewide strategic outdoor recreation plan published by Colorado State Parks in 2004. Entitled *Colorado's Outdoor Recreation Future – Strategies for Colorado's Outdoors Heritage*, the statewide plan outlined action frameworks for six strategic issues.

In turn, the questions included in the Forum questionnaire were based on the specific actions outlined in the statewide plan. This approach was taken for two reasons:

- 1. To help establish a sense of priorities that North Front Range recreation and tourism leaders place on a broad range of outdoor recreation issues and on approaches to address them.
- 2. To assist in the facilitation of the Forum meetings by familiarizing participants beforehand with the major issues that statewide outdoor recreation and tourism experts had previously identified. This information was intended to be, in effect, a starting point for Forum participants, saving the time and effort of establishing the common ground that would otherwise have been necessary to the success of the Forum proceedings.

For each of six issues, Forum participants were asked to answer two types of questions:

- How effectively the needs of North Front Range Coloradans and visitors are currently being met, and;
- What level of priority should be placed on specific types of collaborative efforts among communities, public land agencies, non-profit organizations and outdoors-related businesses

Respondents were asked to rate the questions on a 1 (least important) to 5 (most important) basis, and averages were tallied to reflect a regional view of the six issues. The responses are summarized below. The full set of responses can be obtained from Colorado State Parks.

Questionnaire Results

A total of 16 responses were received from Forum participants. While the results cannot be represented as a statistically rigorous approach, responses were received from a good cross-section of the invitees, thus making the results reasonably informative.

Issue 1. Land protection strategies, including acquisitions and stewardship of public lands

Effectiveness at meeting needs of North Front Range Coloradans and visitors:

Moderate rating for open space acquisitions and stewardship of public lands

Importance of specific proposed action strategies:

- High priority for completing inventories of parks, trails, open space, fish and wildlife habitat and cultural heritage sites and for prioritizing future acquisitions of specific sites
- High priority for collaborative investments in acquisitions
- Moderate support for visitor and resident surveys to help prioritize types of settings to be preserved

Issue 2. Investing in outdoor recreation facilities and programs to serve community and visitor needs

Effectiveness at meeting needs of North Front Range Coloradans and visitors:

- Moderate rating for backcountry areas, large regional parks, and rivers
- Good rating for community trails and parks

Importance of specific proposed action strategies:

• High priority for partnerships with state and congressional funding sources

- High priority for private sector financing through community development approval processes
- Moderate support for regional partnerships on large recreation complexes and for private sector sponsorships

3. Information for and marketing to citizens and visitors

Effectiveness at meeting needs of North Front Range Coloradans and visitors:

• Moderate ratings for efficient and user friendly ways for people to access information and for collaborative marketing of recreation opportunities

Importance of specific proposed action strategies:

- High priorities for a regional marketing network, and for utilizing a centralized website describing the diversity of outdoor sites in order to spread use among the entire diverse range of sites
- Moderate support for unified reservation systems among public and private recreation providers

4. Citizen engagement in resource stewardship through volunteerism, outdoors education and youth corps

Effectiveness at meeting needs of North Front Range Coloradans and visitors:

- Good rating for opportunities for citizens to volunteer on community and public lands stewardship projects
- Moderate rating for youth outreach efforts to sustain a public outdoors stewardship ethic

Importance of specific proposed action strategies:

- High priorities for integrating outdoor education and community outdoor service projects into school curricula and for promoting regional youth conservation corps for paid service projects
- Relatively high ratings for centralized information about volunteer opportunities and for coordinated marketing efforts to promote citizen engagement

5. Infrastructure to accommodate citizens and visitors - roads, public transportation and safety services

Effectiveness at meeting needs of North Front Range Coloradans and visitors:

- Moderate ratings for emergency medical/rescue services, public lands travel management plans and access to recreation sites from transportation networks
- Low rating for law enforcement capability on public lands and trail uses

Importance of specific proposed action strategies:

- High priorities for integration of trail networks across agency boundaries, increased law enforcement capabilities, increased search and rescue and emergency medical services, and improvement of mountain pass recreation site access
- More moderate priorities for development of intermodal transportation networks and for addressing outdoor recreation in CDOT regional planning processes

6. Heritage tourism linkages among outdoor recreation and cultural sites

Effectiveness at meeting needs of North Front Range Coloradans and visitors:

 Moderate rating for integrating visits to recreation attractions along with visits to historic and cultural attractions

Importance of specific proposed action strategies:

 Nearly equally high priorities for development of regional tours, websites, regional marketing that integrate outdoor and cultural site visits and for improvement of Scenic and Historic Byways

REGIONAL FORUM CONTACT LIST

Name	Organization/Title	Street Address	City	State	Zip	Phone	Email
Government Of	ficials						
John Baudek	Estes Park Mayor	355 Park View Lane	Estes Park	со	80517	970-586-4439	JOBANDS@aol.com
	Asst. Town Administrator, Town of Estes						
Randy Repola	Park Public	PO Box 1200	Estes Park	CO	80517	970-577-3701	rrepola@estes.org
John Pantaleo	Information Officer, City of Greeley	1000 10th Street	Greeley	со	80631	970-350-9702	pantalej@ci.greeley.co.us
Leonard Wiest	City Manager, City of Greeley	1000 10th Street	Greeley	со	80631	970-350-9770	wiestl@ci.greeley.co.us
Mike Giele	Weld County Commissioner	915 Tenth Street P. O. Box 758	Greeley	со	80632	970-336-7204	mgeile@co.weld.co.us
Kathy Rennels	Larimer County Commissioner	200 W. Oak St. 2nd Floor PO Box 1190	Ft. Collins	со	80522- 1190	970-498-7001	krennels@larimer.org
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Deni La Rue	Community Information Mgr., Larimer County	200 W. Oak St. 2nd Floor PO Box 1190	Ft. Collins	со	80522- 1190	970-498-7000	larueds@co.larimer.co.us
Jim White	Berthoud Manager	328 Massachuset ts Ave. PO Box 1229	Berthoud	со	80513	970-532-2643	
Milan Karspeck	Berthoud Mayor	706 8th St. PO Box 1362	Berthoud	со	80513	970-532-2643	
John Fischbach	Ft. Collins City Manager	PO Box 580	Ft. Collins	со	80522- 0580	970-221-6505	
Ray Martinez	Ft. Collins Mayor	P. O. Box 580	Ft. Collins	со	80522- 0580	970-221-6878	
Don Williams	Loveland City Manager	500 E. Third St.	Loveland	со	80537	970-962-2303	
Larry Walsh	Loveland Mayor	500 E. Third St.	Loveland	со	80537	970-962-2303	
Julia Pirnack	Longmont Mayor	350 Kimbark St.	Longmont	со	80501	303-651-8601	juliapirnacklg@earthlink.n et
Gordon Pedrow	Longmont City Manager	350 Kimbark St.	Longmont	со	80501	303-776-6050	
Michael Simone	Firestone Mayor	151 Grant Ave. PO Box 100	Firestone	со	80520	303-833-3291	msimone@ci.firestone.co. us
Richard Wyatt	Frederick Mayor	401 Locust St.	Frederick	со	80530	303 833-2388	

		200 5					
	State	200 E. Colfax,					
David Owen	Representative	Room 271	Denver	со	80203		
David Owen	State	200 E.	Deriver		00203		
Angie	Representative,	Colfax,					angie.paccione.house@st
Paccione	Dist. 53	Room 271	Denver	со	80203	303-866-2917	ate.co.us
	State	200 E.					
Kevin	Representative,	Colfax,					kevin@kevinlundberg.com
Lundberg	Dist. 49	Room 271	Denver	CO	80203	303-866-2907	
		200 E.					
	State Senator,	Colfax,					steve.johnson.senate@st
Steve Johnson	Dist. 15	Room 271	Denver	CO	80203	303-866-4853	ate.co.us
							peggy.reeves.senate@sta
Denne Denne	State Senator,	200 E. 14th	Damag	00	00000	000 000 4044	<u>te.co.us</u>
Peggy Reeves	Dist. 14	Ave 3rd Floor	Denver	CO	80203	303-866-4841	
					I		
Government Ag	encies	2950	1	1	1		
		2850 Youngfield					
		Street					
Don Bruns	BLM		Lakewood	со	80215		
2011 210110		Canyon					
		Lakes					
		Ranger					
	District Ranger,	District					
	Canyon Lakes	1311 S.					
Ellen Hodges	Ranger District	College Ave.	Ft. Collins	CO	80524	970-498-2770	
	USFS Arapaho	240 W.					
Roger Tarum	Roosevelt NF	Prospect Rd.	Ft. Collins	со	80526	970-498-1202	rtarum@fs.fed.us
				00	00020	010 400 1202	
Jim	USFS Arapaho	240 W.					
Cuthbertson	Roosevelt NF	Prospect Rd.	Ft. Collins	СО	80526	970-494-2721	jcuthber@fs.fed.us
	Co. Department	1400.0					landa kandina Odat atata a
Karla Hardina	of Transportation	1420 2nd	Crealey	~~~	00001	070 250 2402	karla.harding@dot.state.c
Karla Harding	Transportation	Street	Greeley	CO	80631	970-350-2103	<u>0.US</u>
		1 100 0 1					
Myron Horo	СДОТ	1420 2nd Stroot	Graciay	со	00604	970-350-2263	myron.hora@dot.state.co.
Myron Hora	Co. Department	Street	Greeley		00031	910-000-2200	<u>US</u>
	of	1420 2nd					
Larry Haas	Transportation	Street	Greeley	со	80631	970-350-2143	
		1220 11th	2.00.09				
	SLB, Weld	Ave. Suite					
Curtis Talley	County Rep.	302	Greeley	со	80631	970-352-3038	curtis.talley@state.co.us
2		1313	í				
	SLB, Front	Sherman					larry.routten@state.co.
Larry Routten	Range Rep.	St. #621	Denver	со	80203	303-866-3771	US
	Larimer Cty.	1800 S.					
Gary	Parks & Open	County Rd.					gbuffington@larimer.or
Buffington	Lands	31	Loveland	СО	80537	970-679-4560	g
	Larimer Cty.	1800 S.		1			∀
	Parks & Open	County Rd.					
Dan Rieves	Lands	31	Loveland	со	80537	970-679-4555	drieves@larimer.org
	Loveland		Loveland		00001	510-013-4000	Gileves@ianmer.org
Gany							havena@ci loveland co
Gary	Parks, Rec,	500 F 2-4	Lovaland	00	00507	070 060 0450	haveng@ci.loveland.co
Havener	Natural Areas	500 E. 3rd	Loveland	CO	80537	970-962-2456	<u>.us</u>

	Loveland						
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Aggers	Natural Areas	500 E. 3rd	Loveland	со	80537	970-962-2449	.US
, 199010	Weld County	000 2. 014	Lovoland			010 002 2110	
Monica	Planning	1555 N.				970-353-	
Daniels Mika	Department	17th Ave.	Greeley	со	80634	6100x3540	mmika@co.weld.co.us
	Weld County						
Michelle	Planning	1555 N.				970-353-	
Katryniuk	Department	17th Ave.	Greeley	со	80634	6100x3540	
		350					
	City of	Kimbark					don.bessler@ci.longmo
Don Bessler	Longmont	Street	Longmont	СО	80501	303-651-8782	nt.co.us
_	Longmont	747	Ŭ				
	Parks and	Coffman					dan.wolford@ci.longmo
Dan Wolford	Open Space	Street	Longmont	CO	80501	303-774-4691	nt.co.us
	Estes Valley						
	Recreation &	P.O. Box					
Stan Gengler	Park District	1379	Estes Park	CO	80517	970-586-8191	sgengler@EVRPD.com
Ŭ	Ft. Collins						
Marty	Parks &	214 N.					mheffernan@fcgov.co
Heffernan	Recreation	Howes St.	Ft. Collins	CO	80521	970-224-6064	m
	Ft. Collins						
Craig	Parks &	215 N.					
Foreman	Recreation	Mason	Ft. Collins	CO	80524	970-221-6618	cforeman@fcgov.com
		151 Grant					
Bridget	Town of	St. P.O.					bdalrymple@ci.fireston
Dalrymple	Firestone	Box 100	Firestone	CO	80520	303-833-3291	e.co.us
	Town of						
	Firestone,	151 Grant					
Sharon	Trustee/Parks	St. P.O.					sfalcone@ci.firestone.c
Falcone	Commissioner	Box 100	Firestone	CO	80520	303-833-3291	<u>0.US</u>
	City of Greeley						
	Planning	1100 10th					
	Dept./Poudre	Street,					scopelk@ci.greeley.co.
Karen Scopel	River Trail	#202	Greeley	CO	80631	970-350-9783	<u>us</u>
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	Grove	501 N. 14th					welcht@ci.greeley.co.u
Tom Welch	Regional Park	Ave.	Greeley	CO	80631	970-350-9522	<u>S</u>
	Arapaho	240 W.					
B 10	Roosevelt Natl	Prospect		00	00500	070 404 0705	
Paul Cruz	Forest	Rd.	Ft. Collins	СО	80526	970-494-2725	pecruz@fs.fed.us
Kida	Rocky	4000 11 0					
Kyle	Mountain Natl	1000 U.S.	Catao Dart	00	00547	070 500 4000	kyle_patterson@nps.go
Patterson	Park	Hwy. 36	Estes Park	CO	80517	970-586-1363	<u>v</u>
	National Park						
	Service	1201 Oak					
Sucan Poulo	Poudre River Corridor		Ft. Collins	со	80525	970-225-3565	susan boyle@ppa cov
Susan Boyle	Comuoi	Ridge Dr. 1313		00	00020	910-220-000	susan boyle@nps.gov
	Colorado State	Sherman					david.giger@state.co.u
Dave Giger	Parks	St. #618	Denver	со	80203	303-866-3203	s
Dave Giger	Colorado	JL #010	Denver	00	00203	303-000-3203	2
	Division of						
Jim	Wildlife	317 W.					jim.goodyear@state.co.
Goodyear	Northeast Reg.	Prospect	Ft. Collins	со	80526	970-472-4306	US
Cooligeal	nonneast ney.	TTOSPECI		00	00520	310-712-4300	<u>us</u>

	Colorado				I		
	Division of						
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Clarkson	Northeast Reg.	Prospect	Ft. Collins	CO	80526	970-416-3366	<u>0.us</u>
	Colorado						
	Division of						
	Wildlife	317 W.					
Lisa Evans	Northeast Reg.	Prospect	Ft. Collins	CO	80526	970-472-4343	lisa.evans@state.co.us
Don	Department of	150 E. 29th	1 average of	00	00500	070 070 4504	don.sandoval@state.co
Sandoval	Local Affairs	St. Ste. 215	Loveland	CO	80538	970-679-4501	<u>.US</u>
		Canyon Lakes					
		Ranger					
		District					
		1311 S.					
		College					
John Bustos	USFS	Ave.			80524	970-498-1357	jbustos@fs.fed.us
	CSU						
	Environmental	3745 East					
D // D	Learning	Prospect		00	00505	070 404 4004	
Brett Bruyere	Center	Road #205	Ft. Collins	CO	80525	970-491-1661	
	Larimer Cty. Search and	1303 N					
Don Davis	Rescue	Shields St.	Ft. Collins	со	80524	970-498-5314	lcsar@co.larimer.co.us
Don Davis	1 COOLC			00	00024	010 400 0014	
Brian Werner	NCWCD			CO			bwerner@ncwcd.org
Nicole		220 Water					
Stelzer	NCWCD	Ave	Berthoud	CO	80513	970-622-2277	nseltzer@ncwcd.org
		11056 W.					
		County Rd.	Lauraland	~~~	80537-	(070) 000 4000	
Vic Grizzle	US BOR	18-E	Loveland	CO	9711	(970) 962-4366	vgizzle@gp.usbr.gov
Tourism		<u> </u>					
rounom							
	Ft. Collins						
	Convention &	3745 E.					
	Visitors	Prospect					
Rich Harter	Bureau	Rd.	Ft. Collins	CO	80525	970-491-2278	rharter@ftcollins.com
Tom	Town of Estes	P.O. Box	Fatas Dark	<u> </u>	00547	070 577 0700	trickering Ocetee ers
Pickering	Park Yogi Bear's	1200	Estes Park	CO	80517	970-577-3733	tpickering@estes.org
Kathy	Jellystone	5495 U.S.					kathy@jellystoneofeste
Palmeri	Park of Estes	Hwy. 36	Estes Park	со	80517	970-586-4230	s.com
	Director, Estes	500 Big			00017	0.00001200	
Deeva	Park Chamber	Thompson					director@estesparkres
Boleman	of Commerce	Ave	Estes Park	CO	80517	970-586-3543	ort.com
	Greeley						
a .	Convention						
Sarah	and Visitors	902 7th	Oracl		00004	970-352-3567	
MacQuiddy	Bureau	Ave.	Greeley	CO	80631	x113	sarah@greeleycvb.com
	Et Collins	3745 E. Brosport					
Heather	Ft. Collins Welcome	Prospect Rd Suite					welcomecenter@ftcollin
Clark	Center	105	Ft. Collins	со	80525	970-491-3583	s.com
Jun	001101	100	1.00000	00	00020	010 401-0000	<u>0.00111</u>

Heritage		1	1	-	•		
Howard	Poudre Heritage	1100 10th St., Suite				970-482-0983;	
Alden	Alliance	401	Greeley	СО	80631	970-350-9755	hald22234@aol.com
Susan Boyle	NPS/Cache La Poudre River Corridor	1201 Oak Ridge Drive	Ft. Collins	со	80525	970-225-3565	Susan_Boyle@nps.gov
Rick Brady	Greeley City Attorney/Chair, Cache La Poudre Heritage Area						
Businesses							
Dusillesses							
Jerry Brown	Manager, Ft. Collins Golf Courses	215 N. Mason 3rd Floor PO Box 80522	Ft. Collins	со	80522	970-221-6350	
Amy Brannan	Manager, REI	4025 S. College	Ft. Collins	со	80525	970-223-0123	abranna@rei.com
Brian Walsh	Special Events Coordinator, REI	4025 S. College	Ft. Collins	со	80525	970-223-0123	brwalsh@rei.com
Barry Schiebel	Lee's Cyclery and Fitness	931 E. Harmony Rd	Ft. Collins	со	80525	970-226-6006	Info@LeesCyclery.com
Deb Harrison	Anheuser- Busch Brewery Tours	2351 Busch Drive	Ft. Collins	со	80524	970-490-4691	
Bill Beymer	Anheuser- Busch Brewery Tours	2351 Busch Drive	Ft. Collins	со	80524	970-490-4692	
Kim Jordan	New Belgium Brewing Company	500 Linden Street	Ft. Collins	со	80524	1-888-NBB- 4044	
Judy Steenek	Centennial Travelers	PO Box 1416	Ft. Collins	со	80522	800-223-0675	centours@aol.com
Sandi Elliott	Centennial Travelers	1532 E. Mulberry, Ste. 6 779 Tech	Ft. Collins	со	80524	970-484-4988	centours@aol.com
Su Compton	NA Charters	Center Dr				970-375-7790	su@na-charters.com
Gary Schluter	Rocky Mountain Holiday Tours	PO Box 2063	Ft. Collins	со	80522	1-800-237- 7211	rmhtours@worldnet.att. net
Rick Smith	Ft. Collins Marriott	350 E Horsetooth Rd	Ft. Collins	со	80525	970-226-5200	
Charles Inman	Ft. Collins Marriott	350 E. Horsetooth Rd	Ft. Collins	со	80525	970-226-9704	<u>charlesinman@marriott</u> . <u>.com</u>

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	Dah Caatt DV/a	7307 SW					
Lewis Cota	Bob Scott RV's Inc.	Frontage Rd	Ft. Collins	со	80528	970-223-0955	
Lewis Cola	Loveland	i Ku		00	00520	970-223-0933	
	Sportsman's	1675 Rocky					
Mike Fagan	Warehouse	Mtn Ave	Loveland	со	80538	970-461-5000	
	Executive	619 S.					
	Director,	College					
Shane	Educo	Ave. Suite					info@educocolorado.or
Butterfield	Colorado	16	Ft. Collins	CO	80524	970-494-0785	g
		619 S.					
	Educa	College					
Kan Niehola	Educo	Ave. Suite 16	Et Callina	~~~	00504	070 404 0705	ken@educocolorado.or
Ken Nichols	Colorado Confluence	712	Ft. Collins	CO	80524	970-494-0785	g
	Communicatio	Garfield					bvaneron@confluencec
Bill Van Eron	ns	Street	Ft. Collins	со	80524	970-221-0751	omm.com
	Confluence	712	11.001110	00	00024	010 221 0101	
	Communicatio	Garfield					dperry@confluencecom
Dave Perry	ns	Street	Ft. Collins	со	80524	970-221-0751	m.com
Non-Profits							
	International						
	Mountain Bike	P.O. Box					
Gary Sprung	Assoc	7578	Boulder	CO	80306	303-545-9011	gary@imba.com
	Rocky						
Curt	Mountain	P.O. Box		00	00547	070 500 0400	
Buchholtz	Nature Assoc.	3100 1600	Estes Park	CO	80517	970-586-0108	curtb@rmna.org
Diane	Great Outdoors	Broadway,					
Gansauer	Colorado	Ste. 1650	Denver	со	80202	303-226-4520	dgansauer@goco.org
Calibater	0001800	1410 Grant	Deriver	00	00202	303-220-4320	dgansader@g0c0.org
		Street,					
Doug	Trust for Public	Suite D-210					
Robotham	Land		Denver	CO	80203	303-837-1414	doug.robotham@tpl.org
	Colorado	2334					
Lise	Conservation	Broadway,					
Aangeenbrug	Trust	Suite A	Boulder	CO	80304	720-565-8289	liseaa@coct.org
		117 E.					
	T I NI (Mountain					
Heather	The Nature	Ave. Ste.			00504		
Knight	Conservancy	201	Ft. Collins	CO	80524		
		117 E. Mountain					
	The Nature	Ave. Ste.					
Greg Gamble	Conservancy	201	Ft. Collins	со	80524	970-498-0180	ggamble@tnc.org
2.09 20000							
	Poudre	1100 10th					
Rick Brady	Heritage Area	Street #401	Greeley	CO	80631	970-350-9757	
Phil	The Audubon	P.O. Box			80527-		
Friedman	Society	271968	Ft. Collins	со	1968		phifri@frii.com
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	Sierra Club						
Randy	Poudre						
Fischer	Canyon Group	P.O. Box 20	Ft. Collins	со	80522	970-226-5383	
Phil Cafaro	Sierra Club/CSU	Dept. of Philosphy Colorado State University	Ft. Collins	со	80523	970-491-4900	<u>cafaro@lamar.colostate</u> .edu
	Diamond	Oniversity			00525	370-431-4300	
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Rondeau	Rocky	Delivery			0002		
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Garin	Poudre Wilderness	P.O. Box					
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VanDewark	Weld County	271021		00	00021	010 400 2110	
Ted Long	Youth Conservation Corps	PO Box 1805	Greeley	со	80632	970-353-3800 ext 3413	tlong@co.weld.co.us
Jay Molock	WCYCC/Ameri corps	1551 N 17th Avenue	Greeley	со	80631	970-353-3800 x 3413	jmolock@co.weld.co.us
Dena Jardine	Larimer County Youth Conservation Corps	200 West Oak, Suite 500 PO Box 2367	Ft. Collins	со	80522- 2367	970-498-6623	djardine@larimer.org
	Poudre River						
	Trust	PO Box 474	Ft. Collins	CO	80522		
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Bob	Mule Deer	P.O. Box	Douidei	00	00000		meulengracht@mulede
Meulengracht	Foundation	16728	Golden	СО	80402	303-384-0103	er.org
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Education							
		College of Natural Resources Environmen					
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	Educo Adventure	619 S. College					ken@educocolorado.co
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